



[Natural State Overland](#) was established, in part, to host a semi-annual expo style event in the central US catering to those interested in the overlanding lifestyle.

Natural State Overland is not just about overland style travel, it's a state of mind. It's making a conscious choice to get out and enjoy our beautiful country and to be an active member of the off-road community in support of Tread Lightly principles. We believe by being good stewards of our natural resources and being active in both local and national efforts to keep trails open, we help preserve access to our public lands for future generations.

[Rendezvous in the Ozarks](#) is a three-day event designed to attract people that enjoy the overlanding lifestyle. If you own a business that caters to the overlanding lifestyle with products for 4x4 vehicles, or products related to camping, survival, wilderness first aid, photography, or other backcountry pastimes like trout fishing, mountain climbing, or hiking, this event is a great way to get your product in front of potential customers. We are also seeking volunteers to give short presentations on overland related topics. Vendor booth space will be available at the event for \$1.00/sq ft plus the donation of a raffle item valued at \$100 or more. To help drive traffic to each vendor booth event participants will need to register at the vendor's booth for a drawing for the item donated by that vendor. Saturday each vendor will draw a winning name from their bucket and present their donation to the winner as part of the Saturday night activities. Those vendors that wish to donate but can't attend will be identified as their item is given away during the event sponsored raffle. On-site vendors will be allowed to hang up to two banners at the event, other vendor sponsors are welcome to send us one banner that will be displayed at the event. All vendors will be highlighted on the Natural State Overland Facebook page as well as showcased on the sponsor page of the event website for a period of six months after the event.

Rendezvous in the Ozarks will be held October 20th – 22nd at Mulberry Mountain. [Mulberry Mountain](#) is a 650 acre Lodging and Event resort located in the heart of Arkansas' Ozark National Forest along Hwy 23, the Pig Trail National Scenic Byway. Set above the Mulberry River Valley, this amazing resort in the Arkansas Ozark Mountains offers lodge & cabin rentals as well as a tree covered RV & tent campground.

While this is the first year for an event of this type in the central US the format has proven to be very popular fueled by a growing interest in overland travel across the US and abroad. This event is only sixteen miles from interstate 40 in Arkansas and is within 500 miles of many large population centers like Dallas TX, Oklahoma City OK, Little Rock AR, Memphis TN, Kansas City, St. Louis, Wichita KS, Shreveport LA, Jackson MS, Nashville TN, and my home in Northwest Arkansas.

We would like to invite your company to join us for this great event and experience the beauty of fall in the Ozarks of Arkansas. You can find additional information on our [Vendor Information](#) page or you can email us with your questions at info@naturalstateoverland.org.

Randy Putt

Natural State Overland LLC